



www.womenwork.org

WOMEN WORK!  
The National Network for Women's Employment

**FOR IMMEDIATE RELEASE**

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**HELPING WOMEN ONE JEWEL AT A TIME**

*Online Retailer Partners with National Not-for-Profit  
for Consumer Program Benefiting Women in Transition*

WASHINGTON,— Jewelry aficionados purchasing the “perfect” new bauble can help support women in transition via a new partnership program, called One Jewel at a Time, announced today at the opening of the 2006 Women Work! National Conference.

Through the nationwide program, the catalogue and online boutique Moonlight Lily (moonlightlily.com) – specializing in unique and exquisite jewelry – will give back 20 percent of the retail price of all items, with 10 percent savings returned to the purchaser and 10 percent donated to the not-for-profit organization Women Work! The National Network for Women's Employment.

Founded in 1978, the Network of 1,000-plus services providers nationwide has assisted more than 10 million women to successfully enter, re-enter and advance in the workforce by providing job readiness, education, training and employment opportunities.

One Jewel at a Time embodies the commitment demonstrated each day by Women Work!, to help one woman at a time achieve economic self-sufficiency. Many women, in fact, are proverbial diamonds in the rough and simply need a helping hand to improve their lives and the lives of their children.

To participate in the program, consumers shop at moonlightlily.com, make their selections and enter the code WORK on the checkout page. The 10 percent savings will appear on the page, and Moonlight Lily will match the dollar amount in a donation to Women Work! The One Jewel at a Time program runs through December 31, 2006.

Consumers can also request a Moonlight Lily catalog by calling the toll-free number 1-888-818-5459.

-- More --

The Moonlight Lily catalog and its companion website moonlightlily.com have become a trusted resource for consumers seeking shopping convenience and an expertly edited selection of high-quality merchandise with distinctive designs and noted craftsmanship. The offerings include an assortment of jewelry ranging from brilliant pave diamond earrings and opulent cocktail rings, to whimsical charm bracelets and delicate necklaces with semiprecious stones. Retail prices for the jewelry start at \$50 and go up to more than \$4,500.

Women Work! has participated in successful cause marketing initiatives with Bank of America Corporation, the Cosmetic, Toiletry and Fragrance Association (CFTA), No nonsense, Panasonic Corporation of North America, Sears, Roebuck and Co., and Wyndham Hotels & Resorts, among others.

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**Women Work! The National Network for Women's Employment** is a nonprofit, nonpartisan organization that advocates for women's economic security through policies, programs and partnerships. Since 1978, the Network has assisted more than 10 million women to successfully enter, re-enter and advance in the workforce. Through supporting, advocating and advancing women's economic self-sufficiency, Women Work! members strengthen families and communities. For more information, visit [www.womenwork.org](http://www.womenwork.org) or call (202) 467-6346.